

# Jonathan Bird Productions

Photography • Cinematography • Production

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## STOCK VIDEO RATES 2012

All footage sales subject to minimum charge of \$250.00. Deliveries by electronic means only.

### COMMERCIALS – ONE YEAR

Local	\$50.00 per second
Regional	\$75.00 per second
National	\$100.00 per second

### BROADCAST TELEVISION/INTERNET

Regional	\$25.00 per second
National	\$35.00 per second
International	\$50.00 per second

### NON-BROADCAST

Kiosk/single facility	\$20.00 per second
National	\$25.00 per second
International	\$35.00 per second

- Footage is delivered via full-resolution quicktime files by ftp (preferred) or on DVD. We no longer ship tape.

Bulk sales are negotiable. Footage furnished by *Jonathan Bird Productions* is non-exclusive and is authorized for use in the production specified on the licensee's invoice and our license agreement and for that one production only. Footage may not be re-used, duplicated, sub-licensed or re-cut into any other productions.

The licensee will be invoiced for the total amount of footage ordered, regardless of the amount of video actually incorporated into the final project.

When applicable, stock footage supplied by Jonathan Bird Productions should be credited, and a copy of the finished project is requested. All footage/files are copyrighted material subject to the exclusive ownership rights of Jonathan Bird Productions.